



May 4, 2017

Re: **The Road Less Travelled Young Women's Career & Leadership Conference**

Dear Parent/Guardian,

Female students in grade nine across the district have been invited to participate in a district first: **The Road Less Travelled Young Women's Career & Leadership Conference**. This half-day mini conference program will help your child discover career and training opportunities available in the Peace region, British Columbia, and beyond. The conference will be held on **Wednesday, May 24, 2017** at the local campus of Northern Lights College.

The Road Less Travelled has been arranged to expose students to a range of career path opportunities, from the worlds of finance, to municipal politics, to trades and technical professions, and more. Female role models from both the South and North Peace community have volunteered their voices and time to enlighten our young ladies about career options.

We're calling attention to the subjects of the underrepresentation of women in the trades workforce and women in roles that traditionally were held by men. We hope to inspire the next generation of women to be courageous in exploring their career options, and to not feel pigeonholed because of others' attitudes or beliefs.

The theme to be explored during The Road Less Travelled is one on not being averse to failure as one traverses life's path. Failures, when viewed under the lens of lessons learned, are arguably blessings. Life's road twists and turns, oftentimes in unexpected directions.

The event will entail a keynote address as opener (Laura Prosko from the District of Taylor), followed by a panel conversation presentation moderated by Judy Kucharuk (Encana Events). Judy will be asking career questions of four female panelists who are experiencing success in employment fields historically dominated by men.

This will be a unique opportunity to learn from women doing the work your students may be interested in in a fun, comfortable setting.

There is no cost to students or parents to participate in the program. Pizza lunch will be provided; you may wish to send them to school with a morning snack and water. Please ensure your child brings a pen or pencil to the session as well.

Further information is available on the district Career Programs website: prn.bc.ca/Careers

Agenda

9 am	☆	Doors Open
9:45	☆	Opening Remarks
9:50	☆	Laura Prosko Keynote (District of Taylor)
10:20	☆	Moderated Conversation on Roads Travelled
11:00	☆	Breakout Groups
11:30	☆	Lunch Networking
12:00	☆	Closing Remarks

Students will be under the direct supervision of teacher or administrator chaperones for the duration of this half-day period. **Students will be bussed to Northern Lights College from school on May 24. Students will be bussed back to school after the event.** All pertinent safety precautions will be undertaken to minimize risk; however, absolute safety cannot be guaranteed.

During The Road Less Travelled activities, images will be taken and later published as promotional materials of the event. Please check one of the following boxes:

- I CONSENT to having my child in photos, videos and interviews used to promote The Road Less Travelled.
- I DO NOT consent to having my child in photos, videos and interviews used to promote The Road Less Travelled.

Please sign below to give your consent for your child’s participation in The Road Less Travelled.

I, (please print) _____ give my child,
_____ consent to participate in
The Road Less Travelled Young Women’s Career & Leadership Conference.

Signed

Date

Sincerely,



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